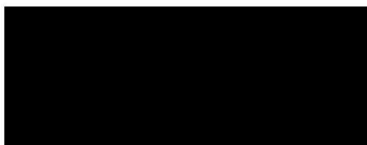


Jimmy L. Morales



Education

Harvard Law School, Cambridge, Massachusetts, 1984 - 1987

- J.D.; *Magna Cum Laude*; President, HLS Student Bar Association; National Board of Governors, Law Student Division of the ABA (elected by the Northeast law schools)

Harvard College, Cambridge, Massachusetts, 1980 - 1984

- B.A. in Government; *Magna Cum Laude*; *Phi Beta Kappa*; Delivered the Harvard Oration on Class Day as part of the Undergraduate Commencement Program; Research Fellow of the Harvard Center for International Affairs; Voice of Harvard Football and Baseball, WHRB 95.3 FM

Miami Beach Senior High School, Miami Beach, Florida, 1977 - 1980

- Salutatorian; Student Council President; Recipient of the Miami Herald Silver Knight Award for General Scholarship; Selected as a U.S. Presidential Scholar; Florida State Champion in Two Man Debate
- Inducted into the Miami-Beach Senior High School Alumni Association Hall of Fame, 2004

Municipal Experience

City of Miami, Florida, Chairman of the Code Enforcement Board, 1994 - 1996

Miami-Dade County, Florida, Board of County Commissioners, 1996 - 2004

- County Commissioner representing District 7
- Chairman of the Budget and Finance Committee 1996-2002
- Chairman of the Mayor's Task Force on Efficiency and Competition 1996 - 2004
- County Liaison to the Downtown Development Authority 1996 - 2004
- County Liaison to the Miami-Dade County League of Cities 1996 - 2004
- NACO Deferred Compensation Advisory Committee

City of Miami Beach, Florida, Chief Special Master, 2005 - 2007

City of Marathon, Florida, City Attorney, 2006 - 2009

City of Doral, Florida, City Attorney, 2009 - Present

Florida Atlantic Research and Development Authority, General Counsel, 2012 - Present

Special Master for the municipalities of Miami Gardens, North Miami, Sunny Isles Beach and Surfside, 2005 - Present

City of Sunny Isles Beach, Florida, Special Collective Bargaining Counsel, 2010 - 2012

City of Miami Gardens, Florida, Special Collective Bargaining Counsel, 2011 - Present

Special outside counsel for assorted matters for the Cities of Coral Gables and Miami Gardens, 2011 - Present

Government Achievements

As Miami-Dade County Commissioner, I played a significant role in the following accomplishments and projects:

- Preparing and sponsoring the legislation creating the Miami-Dade Ethics Commission
- Preparing and sponsoring the legislation creating the Miami Dade Sports Commission, promoting youth, amateur and professional sports in Miami-Dade County
- Creation of the Mayor's Taskforce on Efficiency and Competition, which under my chairmanship identified and implemented many projects across County government that saved millions of dollars and upgraded technology
- Preparing and enacting the legislation reforming the campaign finance rules in County elections, including the creation of the first ever local public financing program in the State of Florida for County Mayor and County Commission races
- Co-sponsor of the historic Human Rights ordinance in 1998 that added sexual orientation to the County's anti-discrimination laws
- Preparing and sponsoring the legislation creating the Office of Commission Auditor, to ensure that the County Commission had the finance and accounting resources necessary to review budget, contracts and economic proposals, and thus provide better oversight over the professional management of the County
- Preparing and sponsoring legislation that reformed and eliminated many of the unethical practices in the common practice of collecting and submitting absentee ballots (unfortunately, the State Legislature subsequently adopted statutes that preempted local control on this issue and repealed any such restrictive rules)
- Created an Apprenticeship program in the Miami-Dade Transit Department, in collaboration with Miami-Dade County Schools and Miami-Dade College, whereby local residents meeting certain economic criteria would be trained (at no cost to them and during which time they would receive a salary) as mechanics to work on Metro buses. The program served the dual role of creating jobs for locals and helping the Department address a shortage of qualified mechanics.
- Preparing and sponsoring the "Cone of Silence" legislation that reduced influence peddling in the public procurement process by prohibiting any lobbying activities while a procurement solicitation is outstanding
- Chaired the Task Force assigned to evaluate the County's Special Transportation System for the elderly and disabled, and working with both passenger representatives and industry leaders, presented and implemented significant reforms

Employment Experience

Stearns Weaver Miller Weissler Alhadeff & Sitterson, P.A.; Miami, Florida; 2000 - Present

- Shareholder and Member of the Board of Directors; Specialize in Local Government Law and Land Use

Morgan, Lewis & Bockius, P.A., Miami, Florida, 1998 - 2000

- Shareholder; Specialized in Corporate and International Law

Coll, Davidson, Carter, Smith, Salter & Barkett, P.A., Miami, Florida, 1993 - 1998

- Shareholder, Specialized in Corporate and International Law

Debevoise & Plimpton LLP; New York, New York, 1991 - 1993

- Senior Associate; Specialized in Corporate and International Law

Davis Polk & Wardwell, LLP; Washington D.C. and New York, New York; 1987 and 1989 - 1991

- Associate; Corporate and International Law

United States District Court Judge Edward B. Davis, Southern District of Florida, Miami, Florida, 1988

- Judicial Law Clerk; research cases for the Judge; drafted opinions, orders and memoranda of law

Community Involvement

- Miami Beach Chamber of Commerce, Board of Trustees
- Dade Community Foundation (n/k/a The Miami Foundation), past Chairman and Board Member
- The DadeFund, Board of Trustees – a fund under the auspices of The Miami Foundation founded by Hugh Westbrook and Esther Colliflower, dedicated to children's issues in Miami-Dade County
- Leadership Florida, Graduate (Class XVIII) and past Board member
- Leadership Miami, Graduate and frequent speaker at their annual programs
- Autism Speaks, Co-Founder and Co-chairman of the Board of Trustees of the Miami Chapter
- South Florida National Parks Trust, Board of Trustees
- Silver Knight Alumni Legacy Network, Founder and Chairman of the Board of Directors
- Orange Bowl Committee, Active Member
- WLRN Community Advisory Board, Member
- American Red Cross, Board Member
- Livability Task Force of the Miami-Dade Alliance for Human Services, past Chairman
- National PTA Hispanic Advisory Board, former Member
- Autism Speaks, Walk Co-Chairman 2006 and 2007
- Florida Heart Research Institute, Chairman of *Heart of a Chef*, 2010, 2011, 2012
- East Little Havana CDC, former Board Member
- Aspira of Florida, former Board Member
- Crime Stoppers of Miami-Dade County, former Board Member
- The Florida Bar, Eminent Domain Committee and the Annual Meeting Committee, past Board Member
- Girl Scout Council of Tropical Florida, former Board Member
- Neighborhood Lending Partners of South Florida, past Board Member
- University of Miami Center for Autism and Related Disorders, past Advisory Board Member
- 5,000 Role Models of Excellence Project, past Mentor
- Miami-Dade Democratic Party, Chairman, 2005-2007

Awards

- Greater Miami Chamber of Commerce Bill Colson Leadership Award for Outstanding Leadership and Superior Ability
- SAVE Dade Champion of Equality, 2006
- The "Civic Trailblazer" Award from the Miami-Dade Alumni Chapter of Bethune-Cookman College
- The Ambassador of the Arts medal from the Dade Cultural Alliance
- Community Leader of the Year, UM-CARD-NSU Tropical Nights, 2004
- MAXIE Award from the Miami Arts Exchange, 1998
- The *Pitirre* Award for Leadership from Aspira of Florida
- The First Annual McClaskey Leadership Award from the Guardianship Program of Dade County
- Public Servant of the Year, Colombian American Service Association, 2004
- *South Florida Legal Guide's* annual list of "Top Lawyers in South Florida," 2008-2009; 2011
- *Florida Super Lawyers*, selected for inclusion, 2006-2010

Skills & Personal

- Fluent in Spanish
- Admitted to the Florida Bar in 1987 and the District of Columbia Bar in 1989
- Married to Dori Foster-Morales (University of Florida, B.A. 1986, J.D. 1989); met in high school and married 22 years; children Nora (18) and Peter (11); Dori and I were recognized by *Florida Trend* in 2005 in their "Double Duty" feature as one of seven two career couples statewide who are making a difference in their community.

Jimmy Morales

November 8, 2012

Mayor and Commissioners
City of Miami Beach
1700 Convention Center Drive
Miami Beach, Florida 33139

Re: City Manager Position

Dear Mayor and Commissioners:

I hereby submit my name for your consideration as the next City Manager of the City of Miami Beach. I am simultaneously submitting my credentials to the executive search firm that the City retained, but I thought it important, given the timing, to contact you directly as well.

I do not need to tell you that the City is at a critical juncture in its history. It faces significant infrastructure challenges and is considering major developments that will impact not only our community but the region's economy for years to come. Yet, serious questions have been raised about the City's ability to accomplish these tasks and to provide basic government services honestly and effectively.

I think you will agree how important it is at this time for the City of Miami Beach to demonstrate and reassert its commitment to ethics, integrity and accountability in government and the effective and transparent administration of government services. I believe I can discharge those responsibilities as your city manager, vigorously, beginning on the day of appointment, with very little "learning curve" to overcome. I am a native son of the City of Miami Beach and a product of its public schools. Following law school I clerked in 1988 for a federal district court judge in Miami, practiced law in Washington, D.C. 1989-1991, and in New York City 1991-1993, and then, full of energy, returned to home base, plunging into activism and government while practicing law and raising a family. I am reenergized by the current challenge and ready to plunge in again.

I am confident I am up to the task even though mine is not the traditional or customary route to such an appointment. I haven't spent my professional career as a government administrator and I'm not a lifelong government employee. Yet I have faced virtually all of the challenges confronting the City from positions of responsibility across the entire range of government operations, including responsibilities as an elected official (county commissioner), budgetary chair, major public infrastructure projects, city attorney, special counsel for collective bargaining, corporate counsel, litigation counsel, special master, as well as on community boards and service organizations and as a civic advocate. On the private side I represented clients

confronting government obstinacy, bureaucracy and incompetence. I understand the frustration and cynicism that many feel and am profoundly motivated to restore faith and confidence in government. In twenty years of practice and service in our community I have maintained a reputation for ethics, integrity, perseverance, transparency and commitment to reform, which I will bring to this task.

The future and the fortunes of Miami Beach are inextricably connected to the County. We rely on the County for the disposition of bond proceeds voters approved for our City, but over which the County holds strings. Out of the public eye are a series of critical agreements between the County and the City that affect development projects and financing. Securing our due proceeds and expediting projects over which the County has jurisdiction, including roadways and schools, requires being effective with elected and appointed county officials. Over my eight years as a county commissioner I learned how the County operates, an exposure and understanding that should serve our City well.

In addition to my academic studies in Government and then Law at Harvard University, and twenty-five years of the practice of law, I have been a student and practitioner of local government since I moved back to South Florida in 1993. During this twenty year period I've had responsibility over a wide range of challenges directly relevant to the duties of city manager:

- Eight years on the Miami-Dade County Commission, during which time I chaired the Budget and Finance Committee, and the Mayor's Task Force on Efficiency and Competition in Government. I also served as the County's liaison to the Miami Downtown Development Authority and the Miami-Dade League of Cities;
- City Attorney for the cities of Doral and Marathon, and general counsel for the Florida Atlantic Research and Development Authority;
- Chief Special Master for the City of Miami Beach;
- Special counsel to handle collective bargaining for the cities of Miami Gardens and Sunny Isles Beach;
- Special Master in various cities in Miami-Dade County, and chairman of the Code Enforcement Board of the City of Miami;
- Special litigation counsel to the Miami Gardens and Doral in connection with obtaining their share of the CITT funding from the County; and
- Special counsel to the Miami-Dade League of Cities in connection with various matters, including negotiating the new CITT contracts with the County.

I have negotiated union contracts, grappled with significant budgets, learned the ins and outs of public finance, and worked from A-Z on significant public infrastructure projects such as

the \$100 million wastewater sewer project in Marathon and a new City Hall in Doral. I am intimately familiar with building, permitting and code enforcement issues, have worked daily with procurement issues and with human resource directors, and led the County's effort to implement efficiency and managed competition projects. On the County Commission, I championed ethics and integrity reforms including the creation of the Ethics Commission, the passage of the Code of Silence legislation governing procurement lobbying and influence-peddling, major campaign finance reform, and the creation of the Commission Auditor office to provide the County Commission a critical independent audit tool.

In representing private entities before local governments in South Florida I gained an important outside perspective on the strengths and shortcomings of government administration, including obduracy, entrenched bureaucracy, self-preservation, protectionism, special interests, favoritism, non-communication, concealment, incompetency and mismanagement.

Throughout my twenty-five year professional career, as a manager and supervisor I've motivated organizations to perform. At my law firm, and as a County Commissioner with a dozen staff members, I've hired and fired, conducted performance evaluations, and dealt with personnel management. I understand the importance of not only hiring talented professionals, but motivating performance by leading through example, demanding accountability, and disciplining when necessary. I will be a hands-on City Manager and will always accept responsibility for performance of all City departments at all levels.

I am particularly sensitive to your responsibilities as elected officials -- the City's legislative and policy-setting body. Yours is the ultimate responsibility, which cannot be carried out without total responsive professionalism on the part of the city manager and the organization he oversees. I've experienced the frustration a commissioner feels when he doesn't get the information he needs when he needs it, and without equivocation, and when the administration sidesteps or undermines policies set by the Commission. Like each of you, I've fielded too many phone calls from angry residents frustrated by administrative action, inaction, indifference, arrogance or incompetence, and unnecessary procedures that defy common sense. I too, have shaken my head in dismay when I see tax dollars spent on bloated contracts and unnecessary expenditures.

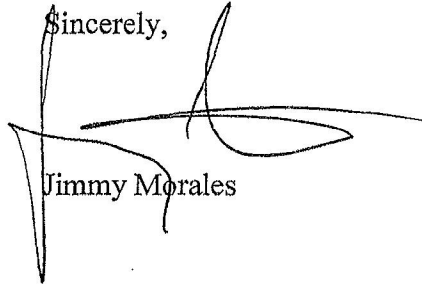
My job as your City Manager will not be to protect the bureaucracy or implement my personal preferences by lobbying for four votes. My job will be to provide each of you with the information you need to set the policy and course for the City, and then to lead the administration with all the tools at our disposal to make sure that policy and direction are implemented honestly, effectively, and with respect for all segments of the public.

Mayor and Commissioners
City of Miami Beach
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Thank you for this opportunity to submit my credentials for your consideration. I look forward to this process and I hope that you give serious consideration to a non-traditional candidacy. These extraordinary times at the City also present extraordinary opportunities making it quite appropriate to think outside of the proverbial box. I dedicated myself long ago to public service and seek the chance to continue that commitment by returning to my home town to provide administrative leadership at this critical point.

I pledge to you, to city employees, to our residents and businesses that, if appointed, I will use all the energy and skill at my command to meet the challenges our City faces.

Sincerely,

A handwritten signature in black ink, appearing to read 'Jimmy Morales'. The signature is stylized with a large, sweeping horizontal stroke that extends to the right and loops back under the name.

Cc: City Clerk
Bob Murray & Associates